

SYSTEM LINEA

IM IMPORT & EXPORT, is a company that through its services transmits a combination of business management strategies, custom software, business action plans and application of marketing strategies for your market.

SERVICES WE OFFER YOU

- INTELLIGENT BUSINESS SYSTEMS
- SOFTWARE FOR THE MANAGEMENT OF YOUR COMPANY (ERP / CRM)
- COMMERCIAL WEBSITES
- LANDING PAGES

The methodologies and technologies to be applied are designed exclusively for your type of business.

YOU WILL BE ABLE TO WE GUARANTEE

- Carry out the management and administrative direction of the company.
- Automate all your processes.
- Increase your income.
- Have your human and financial resources, when you need them.
- Make your business flexible to new changes.
- Have the necessary tools to achieve a balance of financial and intellectual capital.
- Strengthen work between departments.
- Evaluate the objectives, management and achievements of the company.
- Suggest the business strategy to follow, based on data collection, analysis of products and services.
- Build corporate culture.
- Generate communication between areas, through software.
- Automate repetitive tasks.
- Quickly detect incomplete tasks or procedures in each process.

DESIGNS

Responsive (Adaptable to any device).
UX (User Experience).
UI (User Interface).



! DID YOU KNOW!

You will be able to control all the functions of your business / service, through these systems, from the comfort of your phone, tablet or computer, from anywhere in the world.

SCENE

In these times, technology is the great ally to achieve optimum performance in any company. Among all the tools that can be used to improve the performance of a company are business management software.

These softwares are essential, for any business that has a long-term growth forecast, contrary to what many people believe, this type of software should not be hired because the company in question is beginning to grow, rather it must be implemented from the beginning to achieve, thanks to the software, a greater expansion as well as a better organization and decision-making.

Sometimes when making decisions, in the business we face different scenarios, and the situation arises that one decision affects or affects another. With the management software, you will be able to evaluate these scenarios, reducing risks and increasing the effectiveness of the selected decision.

Tools like this allow the entrepreneur to control critical functions in the areas of finance, distribution, purchasing, sales, customer relationship management (CRM), manufacturing, and enterprise resource planning (ERP), among others, all within one system. integrated administrative.

ADVANTAGE

- *It provides in a simple way the general balance of the company, the income statement, as well as the cash flow statement of each client.*
- *It allows to end the duplications (reports, records, etc.) generated between departments.*
- *End with management problems in: outdated inventories, unproductive tasks, inefficiencies or delays in production / services, saturated warehouses, delays in deliveries, etc.*



- Automate processes and eliminate redundant information, thus increasing employee productivity.
- Management registration in the same system allowing to use the data to analyze them and develop the necessary measures to improve decision-making and the production process.
- It allows you to make predictions and therefore create lines of business or scenarios with greater advance notice.
- Keep invoices, accounts, receipts and financial documents - accounting, quickly and easily.
- Have a 24-hour sales manager, who offers the customer direct and safe attention, increasing the effectiveness of the company's commercial management.
- Give 24-hour personalized attention, to clarify the direct doubts of customers or visitors who come to the company.
- Have a workflow, to avoid delays in the delivery of products / services, or internal disorganization of supplies and / or raw materials.
- Optimize, through a workflow, the times between departments, due to their internal dependencies.
- Reduce with a content manager the delays, in an administrative area or department, when receiving information, or copying a document.
- Have at hand information of legal or negotiation support, or other in order to the process in which it is acting, for decision making.
- Evaluate with an analysis module, the projected scenarios of a decision, thus reducing the unnecessary hiring of a specialist in question.
- Plan when necessary and postpone or cancel an event, or meeting, or simply change tasks.
- Have a document repository, so that teamwork, creativity and learning improve.



- *End conflicts generated by a bad work environment, since it offers a daily rhythm of quality and productivity in the workplace.*
- *Centrally manage the objectives and culture of the company, to balance the definition of these and their cognitive level.*
- *Have a strategic tool for Human Resources and Talent Management.*
- *Have a project manager for Investment in R + D + I (Research + Development + Innovation).*
- *Concentrate customers in one place, thus avoiding having them spread over social networks, which generates lost messages, forgetfulness, or ambiguity of information.*
- *Exposing all the information of your products or services, which facilitates communication with the client.*
- *Provide your contact information on all (virtual) platforms and (local) addresses where your business is present.*
- *Avoid excessive traffic of messages, by people not interested in your products or services.*
- *Automate the purchase process, which allows you not to neglect other obligations with your business.*
- *Have a virtual presence without depending on a social network subject to blockades, inconveniences, complaints, etc. by followers.*
- *Build trust and rapprochement with your customers.*
- *Avoid multiple contracting, for basic tasks that are perfectly performed by software.*

HOW DOES IT WORK?

- You can contact us through our website, in the contact us section.
<https://www.imimportexport.com> or write us directly to importexportim@gmail.com
- A confirmation email will be sent to you for the requested service; later one of our specialists will assist you directly, during all the processes (analysis, implementation, assembly and training).
- After both parties agree, contracts are signed (services and confidentiality).
- By validating the initial payment by the client.



WAY TO PAY

You can select the percentage method of payment that best suits you, and the day the payment is made will be the date that will be taken as the start of the project.

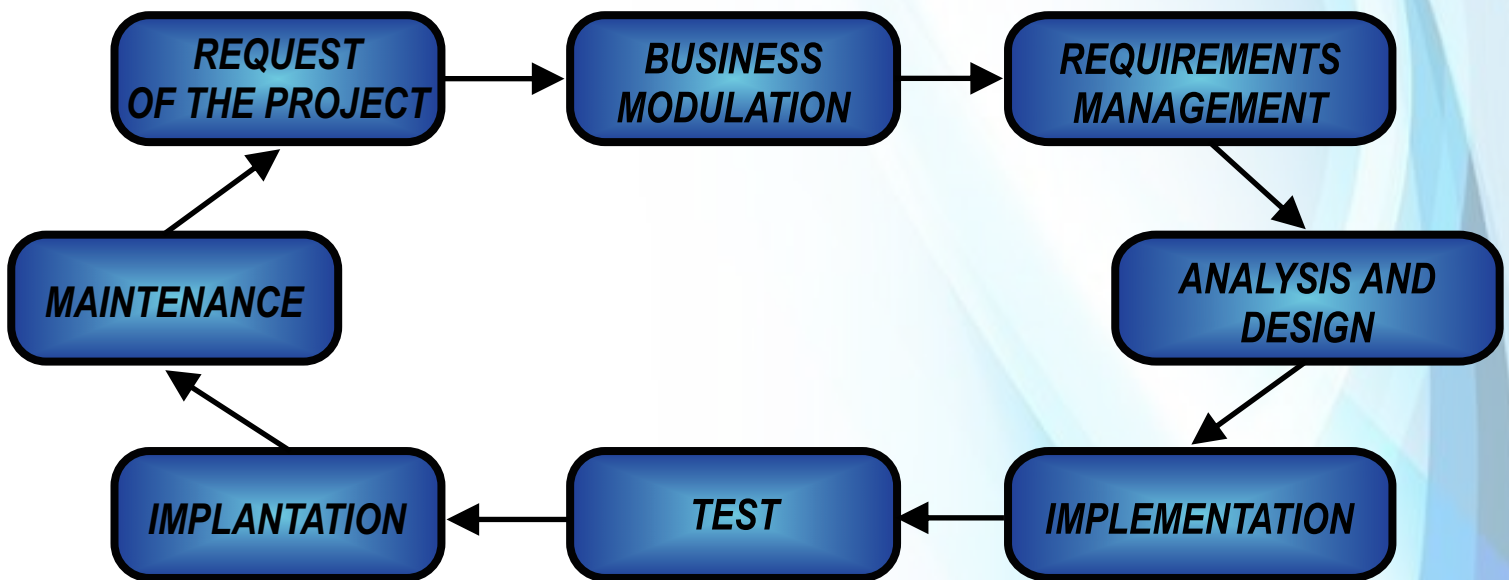
PERCENTAGE

- a) 40% at the beginning; 40% at the end of the first month and 20% at the end of the project.
- b) 40% at the beginning; 30% at the end of the first month and 30% at the end of the project.
- c) 50% at the beginning; 30% at the end of the first month and 20% at the end of the project.
- d) 50% at the beginning; and 50% at the end of the project.

THE SERVICES INCLUDE

- Hosting service, during the 1 year.
- Registration of an international domain for a period (1) year. Ex: www.yourcompany.com
- Personalized emails. Ex: yourname@yourcompany.com

STAGES FOR DEVELOPMENTS



MODULES

- Platform or website design
- Online store
- SEO positioning (1 year)
- Integration to social networks (Facebook, Twitter, Instagram, etc).
- Dynamic management or content administration
- Member / customer / user management
- Password recovery, encryption and change
- Notices: registration of customer requests and notification.
- Collection and payment methods
- Basic services or products
- Data sheet management
- Document repository
- Agents, representatives and commissions
- Legal support
- Proformas and templates
- Eletronic bills
- Pending payments and collections
- Financial Summary
- Management of groups / families / categories / classes / etc.
- Inventory system management
- Stock movements and monitoring
- Supplier offers
- Orders to supplier
- Reconciliation with suppliers
- General Accounting
- Rate Management
- Taxes and Surcharges
- Personnel management
- Project control
- User and profile management
- Payment gateway
- Management or bank reconciliations
- Statistical graphics
- Decision making

An effective leader is characterized by making the right decisions, and in the necessary time.

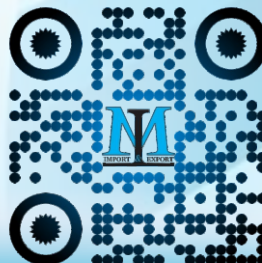
Defining the problem well can represent 70% of the decision-making process.

Contact Us

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**We work so that
your contact with us
is full of reliability and results.**